Lightning Returns®: FINAL FANTASY® XIII

@OfficialFFXIII Twitter RT for change to win SWEEPSTAKES

Official Rules

Important: Please read these rules before entering this sweepstakes (the "Sweepstakes"). By entering, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements.

1. **Eligibility.** NO PURCHASE NECESSARY TO ENTER OR WIN. OFFER VOID WHERE PROHIBITED BY LAW. ODDS OF WINNING DEPEND ON THE NUMBER OF VALID ENTRIES RECEIVED. SWEEPSTAKES OPEN ONLY TO VALID TWITTER ACCOUNT HOLDERS (REGISTRATION IS FREE), ARE LEGAL U.S. OR CANADIAN (EXCLUDING QUEBEC) RESIDENTS AND ARE 13 YEARS OLD OR OLDER AT THE TIME OF ENTRY. To be eligible to win a prize, you must retweet Square Enix, Inc., ("Sponsor")'s LIGHTNING RETURNS: FINAL FANTASY XIII ("FFXIII") tweet in compliance with these rules and all other instructions of Sponsor. Directors, officers, and employees of Sponsor, its parent company, and their respective parent companies, subsidiaries, and other affiliated companies, and agents, professional advisors, advertising, and promotional agents of the same, including any immediate family members of the same, are not eligible to win any prizes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. There is a limit of one entry per person, per household, per e-mail address, and per day. No other entries will be accepted. Multiple entries will be excluded and disqualified.

2. **Disclaimer.** Sponsor, all participating sponsors, their respective parent companies, and their respective parent companies, subsidiaries, and other affiliated companies, and the directors, officers, professional advisors, employees, and agents of the same, will not be responsible for any of the following: (a) late, lost, misrouted, distorted, or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) Sweepstakes disruptions, injuries, losses, or damages caused by events beyond the control of Sponsor; or (d) printing or typographical errors in any materials associated with the Sweepstakes.

3. **Sweepstakes Period.** The "Sweepstakes Period" begins on January 30, 2014, at 12:01 a.m., Pacific Standard Time, and ends on February 11, 2014 at 11:59 p.m., Pacific Standard Time (the "Deadline"). Entries must be submitted by the Deadline to be eligible to win a prize. Sponsor has its sole discretion to determine the valid and official entry time should any discrepancies of time occur. Additionally, Sponsor reserves, in its sole discretion, the right to extend the Sweepstakes Period for whatever reason without notification.

4. **Prizes.** A fixed number of winners will be randomly chosen per day (the "Winners") as listed in the table below. A total of 65 winners will be chosen throughout the Sweepstake period. Sponsor reserves the right to substitute prizes of equal or greater value at its sole discretion without notice. No substitutions or exchanges

(including cash) of any prizes will be permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value for any prize. The prizes are as follows:

DAY	PRIZE	Number of Winners	Retail Value (Per Winner)
1	LIGHTNING RETURNS: FINAL FANTASY XIII CLOUD STRIFE DLC CODE	20	$4.00
2	LIGHTNING RETURNS: FINAL FANTASY XIII SPIRA'S SUMMONER DLC CODE	10	$4.00
3	LIGHTNING RETURNS: FINAL FANTASY XIII MIDGAR'S FLOWER GIRL DLC CODE	10	$4.00
4	LIGHTNING RETURNS: FINAL FANTASY XIII KEYCHAIN: Lightning	2	$20.00
5	LIGHTNING RETURNS: FINAL FANTASY XIII Shirt	10	$30.00
6	TRADING ARTS KAI Mini Lightning Figure	1	$20.00
7	TRADING ARTS KAI Mini Lightning Figure Signed by Ali Hillis	1	$20.00
8	LIGHTNING RETURNS: FINAL FANTASY XIII Shirt Signed by Ali Hillis	4	$30.00
9	FINAL FANTASY XIII-2 PLAY ARTS KAI Lightning Action Figure Signed by Ali Hillis	1	$40.00
10	LIGHTNING RETURNS: FINAL FANTASY XIII Shirt Signed by Motomu Toriyama & Yoshinori Kitase	2	$30.00
11	FINAL FANTASY XIII (Xbox or PS3), FINAL FANTASY XIII-2 (Xbox or PS3), LIGHTNING RETURNS: FINAL FANTASY XIII Shirt	1	$90.00
12	LIGHTNING RETURNS: FINAL FANTASY XIII Collector's Edition (Xbox or PS3)	2	$90.00
13	LIGHTNING RETURNS: FINAL FANTASY XIII Custom PS3, LIGHTNING RETURNS: FINAL FANTASY XIII Collector's Edition (PS3), LIGHTNING RETURNS: FINAL FANTASY XIII Shirt	1	$1,110

In the event of a dispute about the identity of the entrant, entries made online will be declared made by the authorized account holder of the email address submitted at time of entry. An authorized account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning entry.

5. **How to Enter – No Purchase Necessary to Enter or Win.** There is no purchase necessary to enter or win the Sweepstakes.

1. Follow the Official Final Fantasy XIII Twitter Account located at: https://twitter.com/OfficialFFXIII

2. Once a "RT for chance to Win" tweet has been posted, follows must retweet the Tweet to be entered into the sweepstakes

6. **Sweepstakes Rules.**

Winners will be randomly selected from each "RT for chance to Win" tweet posted by the @OfficialFFXIII Twitter account between from January 30, 2014 through February 11, 2014. Winners shall be notified via their twitter account on or about the following day of the "RT for chance to Win" tweet (the "Notification Package").

Return of any prize notification as undeliverable will result in disqualification and an alternate winner will be selected. To be eligible to receive a prize, each Winner must follow the instructions contained in the Notification Package and, if requested, sign an Affidavit of Eligibility, Publicity Release, and Liability Waiver and respond with the other information requested prior to the date specified in the Notification Package. Such requested information may be necessary for purposes of filing a 1099 form with the U.S. Internal Revenue Service (the "IRS"). It is each Winner's sole responsibility to file winning prizes with the IRS or other governmental entity, should it be required by law to do so. Each Winner shall consult with a professional, if necessary. If a Minor is selected (as determined by the state of residence), a parent or legal guardian must sign the required and requested documents, including the Consent Form. Sponsor may request, in its sole discretion, to have the Affidavit of Eligibility, Publicity Release, and Liability Waiver and the other requested documents notarized by the Winner (or his or her parent or legal guardian, in the case of a Minor). A return envelope and prepaid courier bill may be included in the Notification Package, which the Winner may have an option to use. The requested documents must be sent to Sponsor at the address specified in the Notification Package and must be received by Sponsor by the date specified. If the Winner fails to return all of the signed and requested documents according to the instructions provided in the Notification Package, or if the requested documents are not signed by an appropriate party (e.g., by a parent or legal guardian, if a Minor is selected) or are not received by Sponsor by the specified date, the Winner shall be deemed disqualified and will forfeit his or her eligibility. If disqualified, the Winner will not receive any prize. In the case where the Winner forfeits or is disqualified, Sponsor will select an alternate entrant as a replacement for the disqualified or forfeited winner.

Sponsor reserves the right to amend the terms and conditions set forth herein without notice; however, the remaining terms in this Official Rules remain in full force and effect, and all rights and obligations set forth herein and any amendments shall be binding upon Sponsor and the Winner, should such change take place.

Prizes are not transferable. Entrant must submit their own name, birth date, email address and cell phone number. Entrant may not impersonate any other person, or entity, and submit false or misleading information, and Sponsor reserves the right to

disqualify any entrant that does so. If a Minor is selected (as determined by the laws of state of residence), such Minor needs to obtain consent from a parent or legal guardian. Failure to do so will result in disqualification.

Each Winner shall comply with federal, state, and local laws at all times.

In no event will a Winner be entitled to any fee, royalty, or other compensation of any kind as a result of the Sweepstakes. By entering, the entrant (and, if a Minor, his or her legal guardian) irrevocably waives any right to compensation for Sponsor's use of such entrant's data in accordance with these rules.

7. **EACH WINNER'S RESPONSIBILITY. ALL FEDERAL, STATE, AND LOCAL TAXES, LICENSE, TITLE, AND/OR REGISTRATION FEES OR OTHER COSTS, ASSOCIATED WITH WINNING THE PRIZE ARE THE SOLE RESPONSIBILITY OF EACH WINNER. SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY SUCH TAXES, FEES, AND COSTS.**

8. **GENERAL RELEASE. BY ENTERING THE SWEEPSTAKES, YOU (AND, IF YOU ARE A MINOR, YOUR PARENTS OR LEGAL GUARDIANS) RELEASE SPONSOR, SQUARE ENIX, INC., ITS PARENT COMPANY, AND ANY OF THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AND OTHER AFFILIATED COMPANIES, AND THE DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS OF THE SAME (COLLECTIVELY, THE "RELEASED PARTIES"), FROM ANY LIABILITY WHATSOEVER, AND WAIVE ANY AND ALL CAUSES OF ACTION, RELATED TO ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING OUT OF OR IN CONNECTION WITH THE SWEEPSTAKES OR DELIVERY, MISDELIVERY, ACCEPTANCE, POSSESSION, USE OF, OR INABILITY TO USE ANY PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES, AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT (WHETHER INTENTIONAL OR UNINTENTIONAL AND WHETHER UNDER A THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), WARRANTY, OR OTHER THEORY).**

IF A WINNER IS A MINOR, SUCH WINNER'S PARENTS OR LEGAL GUARDIANS FURTHER AGREE TO INDEMNIFY EACH OF THE RELEASED PARTIES FROM ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES DESCRIBED IN THE PRECEDING PARAGRAPH THAT MAY BE SUFFERED BY THE WINNER.

9. **Use of a Winner's Name, Likeness, Etc.** Except where prohibited by law, entry into the Sweepstakes constitutes permission to use such Winner's name, likeness, prize information, and other information for promotional purposes without further permission or compensation. Such Winner will not claim any rights or considerations regarding the use of such Winner's submission data by Sponsor. Such Winner will not claim any right or considerations based on his or her submission data. Such Winner will not have any proprietary right or interest of any kind in the copyrights, trademark, ownership, or any other proprietary rights in connection with this Sweepstakes. Each

Winner acknowledges that the products related to, and the trademark rights in, the SQUARE ENIX® marks are exclusive to Sponsor and include, but are not limited to, the rights to use, reproduce, sell, distribute, broadcast, display, and make derivative works of, without compensation to the Winner.

10. **Affidavit and Release.** As a condition of being the Winner, the Winner may be required to execute an Affidavit of Eligibility, Publicity Release, and Liability Waiver, and acceptance of these Official Rules (and Consent Form by the Winner's parents or legal guardians, if the Winner is a Minor) by the date specified by Sponsor in the Notification Package.

11. **Copyright.** The Sweepstakes and all accompanying materials are Copyright ©2014 by Sponsor. All rights reserved.

12. **Miscellaneous.** The Sweepstakes and these Official Rules will be governed, construed and interpreted under the laws of the United States of America. Entrant agrees to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right, in its sole discretion, to suspend or cancel the Sweepstakes or any entrant's participation in the Sweepstakes should viruses, bugs, unauthorized human intervention, or other causes beyond Sponsor's control affect the administration, security or proper play of the Sweepstakes, or should Sponsor otherwise become (as determined in its sole discretion) incapable of running the Sweepstakes as planned at any time without any notice. An entrant who violates these Official Rules, violates Twitter's rules, tampers with the operation of the Sweepstakes, or engages in any conduct that is detrimental or unfair to Sponsor, the Sweepstakes or any other entrant (in each case as determined in Sponsor's sole discretion) is subject to disqualification from entry into the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify persons whose eligibility is in question or for any other reason.

13. **Winner List.** To obtain an official list showing the Winner, send a self-addressed business-sized envelope to Square Enix, Inc., 999 N. Sepulveda Blvd., 3rd Floor, El Segundo, CA 90245, Attn: Lightning Returns: FINAL FANTASY XIII TWITTER RT for chance to win SWEEPSTAKES.

14. **Sweepstakes Sponsor.** SQUARE ENIX, INC. is the sole sponsor of this Sweepstakes program.